BEYOND THE GENERATIONS



Building Culture to Shift Mindsets

of Legacy & New Gen Employees



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TYPICAL GEN SESSIONS...



Your BIGGEST Problems?

Your most FREQUENT challenges? Your GREATEST pains? The things that take the MOST TIME?

BUSINESS PROBLEMS

PEOPLE PROBLEMS



So Many Differences



Instead of "Managing" What's Different...





Those D@#& Kids!

Those Old People!

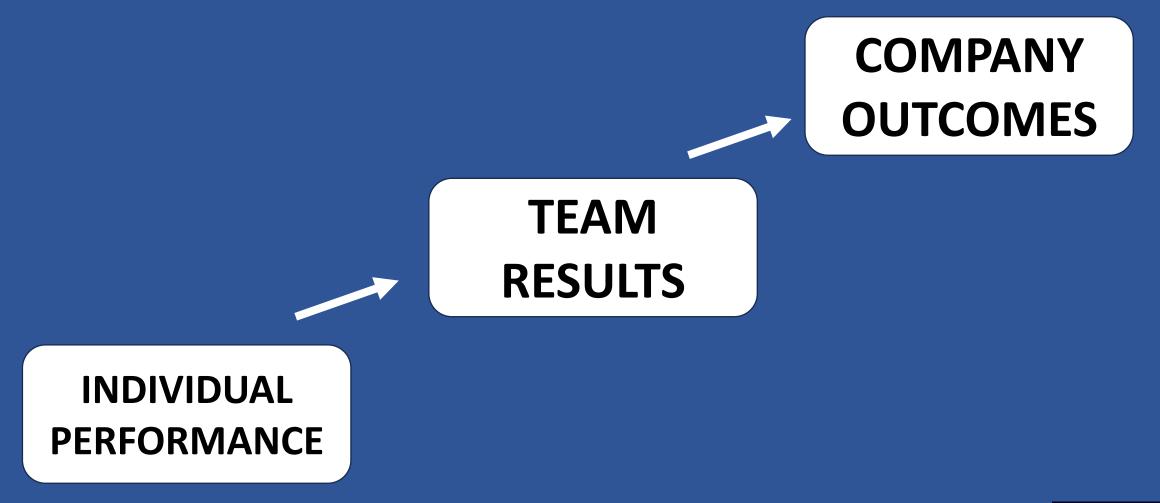
PERPETUAL BLAME GAME





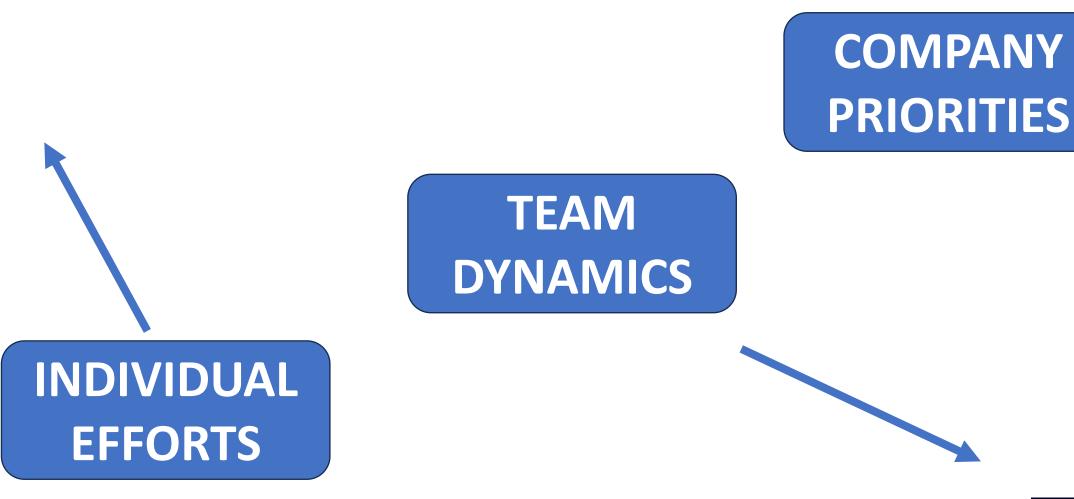
Ultimately...

Company Success





Company Failure



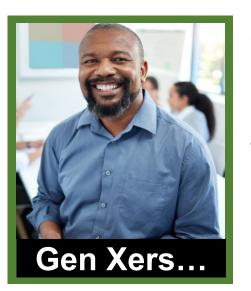




Inefficient Controlling Promote workaholism Inclusion challenges Poor flexibility Skills gaps Disconnection



Job hoppers Disengaged Entitled Tech Dependent Frustrated w/o FB Difficulty with FB



Cynical, Resistant Inefficient Unbalanced, Burnout Anti-Collaboration Feedback light Disengaged (career) Risk averse Less connected



Low Soft Skills Poor Team Skills Frustrated in Career Miscommunications Digital over Personal Tech Reliant Life OVER Work

Viewing as a "PROBLEM" loses our focus.

HOT TOPIC LIST

ARE WE FOCUSING ON THE WRONG METRICS?

Calling in vs Texting?





Flexible Work Arrangements





In Person v. Virtual Mtgs







Who's Right?



Who's to Blame?





What should each **EMPLOYEE Team Goals** know, be, & do? Do Individual Goals MANAGERS know how to align teams?

What do we want? (Goals, Priorities)

Company Goals



When we define what and align goals how matters less...



Many "Generation" Problems...

Are About Style



Consider Problem, not Symptom

Why do we work?



Do They Have a Reason to Work?

Performance

- f (Knowledge / Skills / Attitudes)
 - Do they know how? What is expected?
 - Are they able to? Are they a good fit?
 - Do they want to?
- Influenced by Environment
 - Culture where they feel welcome?
 - Do they feel a part of the solution?
 - Does the MANAGER make a difference?

If We Took Another Approach

Strengths Based...

Consider <u>less age focus</u> due to "career jumping" and other unique workforce dynamics...

ENTRY	EXPERIENCED	SEASONED	TRANSITION
New to career, skills, industry, company.	Solid skills, confident with expertise, SMEs.	Front-line leaders, experts, doers, core.	Wisdom, tribal knowledge, cycles of experience.
Goal Learn fast, engage, grow, stay excited to move.	Goal Grow faster, promote, increase expertise, become their best.	Goal Promote higher or deeper, recognized as expert, part of the solution.	Goal Maintain relevance, be valued, share knowledge.
Opportunity Engage fast, teach fast, perform to best level.	Opportunity Grow fast, promote, reward, engage, retain.	Opportunity Make part of the business, create ownership, drive autonomy & accountability	Opportunity Learn how to teach others, lead through mentoring, leave legacy.

Entry Level

Goal: Competence & Confidence

Get them the tools they need to succeed

ENTRY	Considerations	How to Do It
Typically Younger	 Different work style Want fast progress Lack "durable skills," may lack tech skills Priorities: Flexibility, life balance, relationships 	 Skills Instruction Rapid Skills Track Job shadow partner Mentor
Employer Needs	 Speed to proficiency Core competencies – Rapid skills deployment Durable (soft) skills training Retention & progression 	 Skills Based Onboarding OJT Job Shadow Mentorship
What Employees Want	 Rapid progression Engagement – part of the solution Recognition – for doing their part Cool work 	 Clear expectations Roadmap for progression Let them do what they do

Career Transition

Value Experience & Support Development

Provide opportunities to leave a legacy

ENTRY	Content	How to Do It
Typically Boomer	 Less prone to change, emphasis on tasks Work focused – come to work, do the work Highly skilled, 	 Skills Instructor Training coordinator Job shadow partner Mentor
Employer Needs	 Capture knowledge from long-term employees Transfer skills to new employees Engage experienced and newer employees Maintain engagement & growth from LT EEs 	 Mentoring Program Train the Trainer OJT Programs Knowledge Capture
What Employees Want	 Valued for contribution & wisdom Recognition & respect for expertise Ability to pass on knowledge to others Ability to contribute to the company 	 Program to facilitate Training program Mentoring program Flexibility to guide

Company Success

Align individual goals with business goals and priorities to optimize outcomes





TEAM RESULTS

INDIVIDUAL PERFORMANCE







Same Trail

and the second second second second second





WHAT CAN WE DO To Bridge The Generational Gap?





HOW DO WE ADAPT Training Programs For Employees?



QUESTIONS Follow Up at: Wade@WadeLarson.com



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